

WHY HOUSTON?

- #1 trading partner of Latin America
- #1 manufacturing district of USA
- #1 port in international tonnage
- #3 Airport in Latin America travel
- Home to more than 90 consulates
- Diverse economy
- High proficiency of Spanish language
- Strong connectivity with Latin America
- Strong technology center
- Largest and most prestigious healthcare center

WHY TEXAS?

- 19 years #1 state in international trade
- #1 state in trade with Latin America
- 27 million inhabitants projected to 40 in 2030
- Five of top ten USA cities in growth
- More than \$600 billion in international trade
- 54 multinationals in Fortune 500
- Dallas/FW #1 inland port and key to the Central region
- Eleven deep-water ports
- NAFTA and East-West trade corridors
- Second largest agricultural state



“EMPOWERING THE AMERICAS AND HOUSTON THROUGH TRADE & INVESTMENT”

THE WESTIN HOUSTON, MEMORIAL CITY

OCTOBER 24-26, 2016

CONFERENCE & EXPO

PUBLIC AND PRIVATE SECTOR OF HOUSTON & THE AMERICAS

Coordinated by

The Colombia Texas Chamber of Commerce (CTCC) and
The U.S.-Panama Business Council (USPA)

www.gatewaytoamericas.com



2000 W. Sam Houston Pkwy. S.
STE 150. Houston, TX 77042
Tel: 713.936.9083

sales@gatewaytoamericas.com
info@gatewaytoamericas.com

BUSINESS SECTORS

Technology / Aerospace

Energy / Oil & gas / Petrochemicals

Finance

Education

Business Services / Real estate

Consumer / Franchising / Retail

Transportation / Logistics

Industry / Manufacturing

Infrastructure / Engineering / Architecture

Tourism

Agriculture / Agroindustry

Healthcare / Bio Medicine

PROGRAM

(Monday 24th to Wednesday 26th)

MONDAY

08:00 - 09:00 Breakfast

09:15 - 10:15 Plenary

10:30 - 11:45 Sectorials

12:00 - 13:45 Lunch

14:00 - 15:00 Plenary

15:15 - 16:30 Sectorials

17:00 - 19:00 Expo/Recetion

Evening Open

TUESDAY

Breakfast

Plenary

Sectorials

Lunch

Plenary

Sectorials

Expo/Recetion

Dinner

WEDNESDAY

Breakfast

Evaluations

Field trips

SPONSORSHIPS

Platinum \$25,000 1 Booth 10 Registrations

Gold \$15,000 1 Booth 6 Registrations

Silver \$10,000 1 Booth 4 Registrations

Bronze \$5,000 1 Booth 2 Registrations

Individual \$600 - 1 Registration

Couple \$900 - 2 Registrations

ACCOMODATIONS

The Westin Houston, Memorial City

945 Gessner Rd, Houston, TX 77024

Phone: (281) 501- 4359 / (281) 501- 4305

Rate: \$189 / night + taxes 17%

-Across from Memorial City shopping center

-Five minutes from City Centre (shopping & restaurants)

-Gateway to the Americas will make room arrangements

www.gatewaytoamericas.com